

“Oil Can! Program”

Submitted by:

North Dakota Petroleum Council

- Request for \$630,910;**
Total Project Costs \$1,560,420

PROJECT DESCRIPTION

- **This grant consists of three objectives: education, outreach, marketing and promotion. Specific components of these three objectives include: ProgressZone, Town Hall Meetings, CookFest, Pick Up the Patch!, Industry and Sporting Groups Forum, Teachers Seminar, Energy Career Awareness partnership (ECAP), Oil Can! Power Kids' Futures program, Advertising, Branding and Promotion, Media & Policymaker Education & Outreach, and Website & Social Media. Discretionary funding is also set aside for potential hot topics or issues that may arise in the next two years.**

TECHNICAL REVIEWERS' RATING SUMMARY

		Technical Reviewer		<u>Average</u>
Rating	Weighting	<u>G-029-H</u>	<u>G-029-E</u>	<u>Weighted</u>
<u>Category</u>	<u>Factor</u>			<u>Score</u>
Objectives	9	4	5	
Availability	4	5	5	
Methodology	5	3	3	
Contribution	8	3	5	
Awareness / Background	5	3	5	
Project Management	3	4	5	
Equipment / Facilities	2	4	5	
Value / Industry-Budget	3	3	5	
Financial Match – Budget	3	5	5	
<i>Average Weighted Score</i>		183	240	211
<i>Maximum Weighted Score</i>				250

TECHNICAL REVIEWER TOTALS

- ◎ G-029-H

Average Weighted Score: **183 out of 250**

FUND

- ◎ G-029-E

Average Weighted Score: **240 out of 250**

FUND

DIRECTOR'S RECOMMENDATIONS

- **To fund in the amount \$630,910**