"North Dakota Petroleum Council Oil Can! Program"

Submitted by:

ND Petroleum Council

- **Request for $736,290; Total Project Costs $1,540,580**

Project Description

- This grant proposal consists of three objectives: education, outreach, and marketing and promotion. Specific components of these three objectives include educational sessions, CookFest, Pick Up the Patch!, Teachers Education Seminar, Energy Career Awareness Partnership, OilCan! Power Kids' Futures Program, advertising, branding and promotion, media & policymaker education & outreach, and website & social media. Discretionary funding is also set aside for potential hot topics or issues that may arise in the next few years.

TECHNICAL REVIEWERS' RATING SUMMARY

		Technical Reviewer		
Statement	**Weighting Factor**	**G-34-08A**	**G-34-08B**	**Average Weighted Score**
Objectives	**9**	**4**	**4**	**36**
Achievability	**4**	**5**	**5**	**20**
Performance Measurement	**5**	**3**	**4**	**15**
Methodology	**8**	**4**	**4**	**32**
Contribution	**8**	**3**	**5**	**32**
Awareness / Background	**5**	**3**	**5**	**20**
Project Management	**3**	**2**	**4**	**9**
Equipment / Facilities	**2**	**4**	**4**	**8**
Value / Industry-Budget	**3**	**3**	**4**	**9**
Financial Match – Budget	**3**	**3**	**5**	**12**
Average Weighted Score		174	220	197
Maximum Weighted Score				250 possible points

Technical Reviewer Totals

- G-34-08A

Average Weighted Score: **174 out of 250**

FUND

- G-34-08B

Average Weighted Score: **220 out of 250**

FUND

Director's Recommendations

To fund in the amount $736,290