

North Dakota Petroleum Foundation Outreach and Education Program

Submitted by:

North Dakota Petroleum Foundation

Principal Investigator: Tessa Sandstrom

☐ Total Funding Request - \$800,245

Total Project Costs - \$2,126,415

Project Duration: 2 years

PROJECT DESCRIPTION

- The North Dakota Petroleum Foundation is applying for the OGRC grant to administer and continue their education and outreach programs. The mission of the Foundation is to provide and support education and outreach opportunities related to the petroleum industry, develop and advance quality-of-life initiatives, and promote and enhance the conservation heritage of North Dakota.

1. **Outreach** – Bakken Rocks CookFest, Public Education Sessions, Tours, Safety and Environment, Conservation Partnerships.
2. **Education** – Teacher Seminar, ND Energy Education/T4.
3. **Awareness and Public Perception** – Advertising, Branding, and Promotion, Website & Social Media, Studies.

A Public Perception Survey biennially to measure the success of our efforts and stay abreast of issues and sentiments. Our latest survey, completed in January/February 2024, shows that a majority (85%) of North Dakotans favor oil and gas development in North Dakota and 90% believe the state should either increase production (52%) or keep it the same (38%).

TECHNICAL REVIEWERS' RATING SUMMARY

Statement	Weighting Factor	<u>TR G-61-03A</u>	<u>TR G-61-03B</u>	<u>TR G-61-03C</u>	<u>Average Weighted Score</u>
Objectives	9	5	4	4	39
Achievability	7	4	5	5	32
	8	5	4	4	34
Contribution	8	4	3	5	32
Awareness/ Background	5	5	4	4	21
Project Management	3	4	5	4	13
Equipment / Facilities	2	4	5	3	8
Value/Industry- Budget	4	4	5	5	18
Financial Match – Budget	4	4	5	4	17
<i>Average Weighted Score</i>		222	212	217	217
<i>Maximum Weighted Score</i>				250 possible points	

TECHNICAL REVIEWER TOTALS

- G-61-03A

Average Weighted Score: **222 out of 250**

FUND

- G-61-03B

Average Weighted Score: **212 out of 250**

FUND

- G-61-03C

Average Weighted Score: **217 out of 250**

FUND

TECHNICAL REVIEWER COMMENTS

Reviewer G-61-03A

The continuation and expansion of the educational programs outlined in this application are likely to provide significant value to many stakeholders, and I recommend funding the proposal in full. For North Dakota to maintain its position as a leader in the oil industry, it must sustain positive relationships with its citizens and stakeholders. Public perception of any industry is dynamic and must be continuously monitored and enhanced to ensure the necessary “social license to operate” is upheld. The OGRP, industry, and state have greatly benefited from prioritizing educational efforts in the past. The OGRP’s educational initiatives, many of which are outlined in this application, should remain a priority moving forward.

Recommendation: FUND

Reviewer G-61-03B

It appears the applicant's success is having the right stake holders involved in their goals. The ND Petroleum Foundation's application provided numerous stake holders from other trade associations, teachers, students, companies, and experts and key stakeholders with in the energy field. ND Petroleum Foundation's application provides avenues for tracking the impact of their methodology though previous studies and survey results to help improve their results and effectiveness. Measuring impact of the methodology for certain events is difficult to achieve and is dependent on public perception and surveys. However, the growing participation from stakeholders and feedback appears to be a reasonable way to measure their methodology and achievement of their overlying goals.

Recommendation: FUND

Reviewer G-61-03C

Excellent request for grant funding and cover the many needs to continue educating and allow those of interest in the council to gain the necessary knowledge of what is happening with the oil and gas industry as well as all energy development in North Dakota. I know the industry is starting to look a little different out in the core of the oil and gas development areas from what it was over the past 15 years. As this picture continues to change, in this now considered developed energy corridor, I would advise a little more focus into the changes happening out in the core area. Reclamation of wells, larger pads and the number of wells on these pads, use of pipelines and the successfulness of well managed pipelines are stories I think need to be told.

Recommendation: FUND

Director's Recommendation:

- ☐ Fund in the amount of \$880,245**