

Technical Reviewers' Rating Summary

Proposal Number	G-61-03
Application Title	North Dakota Petroleum Foundation Outreach and Education Program
Submitted By	North Dakota Petroleum Foundation Outreach and Education Program
Request For	\$880,245.00
Total Project Costs	\$2,126,415.00

Section A. Scoring

Statement	Weight	G-61-03A	G-61-03B	G-61-03C	Avg. Score
1. Objectives	9	5	4	4	39
2. Achievability	7	4	5	5	32
3. Methodology	8	5	4	4	34
4. Contribution	8	4	3	5	32
5. Awareness / Background	5	5	4	4	21
6. Project Management	3	4	5	4	13
7. Equipment / Facilities	2	4	5	3	8
8. Value / Industry - Budget	4	4	5	5	18
9. Financial Match - Budget	4	4	5	4	17
Avg. Weighted Score		222	212	217	217
OVERALL					
FUND		X	X	X	
TO BE CONSIDERED					
DO NOT FUND					

Section B. Ratings and Comments

1. The objectives or goals of the proposed project with respect to clarity and consistency with North Dakota Industrial Commission/Oil and Gas Research Council goals are:

“Yes, the objectives of NDPF’s proposed program are closely aligned with the goals and purposes of OGRP. In particular, the proposal’s objectives strongly correspond with the following stated priorities: ? Promote Public Awareness of the benefits and opportunities provided by the North Dakota oil and gas industry. ? Most effectively educate the general public about the benefits and opportunities provided by the North Dakota oil and gas industry. ? Generate information and knowledge that will have the highest probability of bringing new oil and gas companies and industry investment to North Dakota. ”

- Reviewer: G-61-03A

- Rating: 5 (Exceptionally Clear)

“”

- Applicant

“North Dakota Petroleum Council's application has clearly provided their goals and mission regarding education, outreach, quality of life, and conservation. Each of their stated goals have specific activities tied to the funding.”

- Reviewer: G-61-03B

- Rating: 4 (Very Clear)

“”

- Applicant

“Objectives and goals are easy to understand. ”

- Reviewer: G-61-03C

- Rating: 4 (Very Clear)

“”

- Applicant

2. With the approach suggested and time and budget available, the objectives are:

“The proposal outlines a very reasonable budget, timeline, and methodology to achieve its objectives. As this application continues an established program previously supported by OGRP, it is reasonable to anticipate that the team's past experiences and insights will enhance the effectiveness of the next phase in achieving its proposed objectives.”

- Reviewer: G-61-03A

- Rating: 4 (Most Likely Achievable)

“”

- Applicant

“It appears the goals and objectives have been met in previous years based on the support for and participation in each of ND Petroleum Council’s programs. Tracking results quantitatively and qualitatively, it appears their feedback from stakeholders, educators and students have been affective and positive.”

- Reviewer: G-61-03B

- Rating: 5 (Certainly Achievable)

“”

- Applicant

“I fell this is a very essential project for continued growth of the energy industry in North Dakota. ”

- Reviewer: G-61-03C

- Rating: 5 (Certainly Achievable)

“”

- Applicant

3. The quality of the methodology displayed in the proposal is:

“The proposed methodology is thorough and aligns with previous applications that have yielded positive results for North Dakota’s oil industry. The team designated to implement the methodology has demonstrated their competence and is well-qualified to proceed with another cycle. No omissions were identified during the review of the application.”

- Reviewer: G-61-03A

- Rating: 5 (Well Above Average)

“

- Applicant

“ND Petroleum Foundation's application provides avenues for tracking the impact of their methodology though previous studies and survey results to help improve their results and effectiveness.

Measuring impact of the methodology for certain events is difficult to achieve and is dependent on public perception and surveys. However, the growing participation from stakeholders and feedback appears to be a reasonable way to measure their methodology and achievement of their overlying goals.”

- Reviewer: G-61-03B

- Rating: 4 (Above Average)

“

- Applicant

“methodology is very easy to understand.”

- Reviewer: G-61-03C

- Rating: 4 (Above Average)

“

- Applicant

4. The scientific and/or technical contribution of the proposed work to specifically address North Dakota Industrial Commission/Oil and Gas Research Council goals will likely be:

“If funded, this work is expected to enhance the public’s understanding of the oil industry’s economic, environmental, and technical aspects. These efforts strongly align with the OGRP’s goals of advancing education and public awareness related to the oil development sector. Since many of the oil industry’s activities occur out of sight underground, the technical transparency provided by these educational/outreach initiatives is essential for maintaining positive public perception and trust.”

- Reviewer: G-61-03A

- Rating: 4 (Very Significant)

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- Applicant

“The ND Petroleum Foundation's application specifically states, "No technological impacts are expected." Scientific contributions are not explicit and appear to be educating the general public on the oil industry’s importance in North Dakota.”

- Reviewer: G-61-03B

- Rating: 3 (Significant)

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- Applicant

“As the industry is continues to reach and educate the public, we need to remember that there are always new individuals who do not totally understand the growth of the industry, so I see the scientific and technical information NDPC provides of great importance. ”

- Reviewer: G-61-03C

- Rating: 5 (Extremely Significant)

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- Applicant

5. The background of the principal investigator and the awareness of current research activity and published literature as evidenced by literature referenced and its interpretation and by the reference to unpublished research related to the proposal is:

“Given their past success, there are no concerns about the team’s ability to execute the tasks outlined in the application. Beyond their work on public surveys, the NDPF team has received national recognition for their innovative educational initiatives. The additional support from external entities to achieve the outlined application goals reinforces the likelihood of success.”

- Reviewer: G-61-03A

- Rating: 5 (Exceptional)

“”

- Applicant

“The application mentioned three specific studies to track their efforts, Public Perception Study, Economic Impact Study and Tax Study that are released in the 2025 Legislative session. The background of the principal investigator is limited on the application it self.”

- Reviewer: G-61-03B

- Rating: 4 (Better Than Average)

“”

- Applicant

“History of NDPC supports the better than average score I gave them.”

- Reviewer: G-61-03C

- Rating: 4 (Better Than Average)

“”

- Applicant

6. The project management plan, including a well-defined milestone chart, schedule, financial plan, and plan for communications among the investigators and subcontractors, if any, is:

“The project management plan appears well-suited to ensure the continued success of the proposed outreach events, educational programs, and advertising campaigns. I recommend that the OGRP review past experiences with the applicant to determine if any adjustments are needed in communication, timeline management, or budget oversight.”

- Reviewer: G-61-03A

- Rating: 4 (Very Good)

“”

- Applicant

“The application provides specific schedules, financial plans, and budgets for each of their programs. The budget is broken down to NDIC share, applicant’s Share, applicant share in kind, and other project sponsor’s share. The application provides information regarding a tentative schedule of events and milestones for advertising and sponsorship messaging.”

- Reviewer: G-61-03B

- Rating: 5 (Exceptionally Good)

“”

- Applicant

“very good plan”

- Reviewer: G-61-03C

- Rating: 4 (Very Good)

“”

- Applicant

7. The proposed purchase of equipment and the facilities available is:
- “Rather than purchasing equipment/facilities, the applicant will be developing materials and media items. The proposed materials and media items appear adequate for the stated application goals. The applicant’s ability to tailor content for specific audiences or adapt it based on feedback/data is a significant advantage in reaching the desired outcomes. The diverse range of tools is expected to continue supporting efforts to enhance public understanding, promote STEM education, and ensure industry transparency.”**
- Reviewer: G-61-03A*
- Rating: 4 (Well Justified)*
- “”
- Applicant*
- “The applicant provides provides some general costs associated with facility rental, advertising, waste disposal, food for events and other operating expenditures. The information is available in foot note following their estimated budgets within such expenditures.”**
- Reviewer: G-61-03B*
- Rating: 5 (Extremely Well Justified)*
- “”
- Applicant*
- “I did not read into this to find any major equipment or facilities needs so that is why i scored this area Justified”**
- Reviewer: G-61-03C*
- Rating: 3 (Justified)*
- “”
- Applicant*

8. The proposed budget “value”¹ relative to the outlined work and the commitment from other sources is of:

“The applicant's past educational efforts have proven to be highly valuable to numerous stakeholders in North Dakota. I am reasonably confident that an additional two-year cycle will continue to deliver incremental progress toward achieving the OGRP's goals.”

- Reviewer: G-61-03A

- Rating: 4 (High Value)

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- Applicant

“It appears the applicant's success is having the right stake holders involved in their goals. The ND Petroleum Foundation's application provided numerous stake holders from other trade associations, teachers, students, companies, and experts and key stakeholders with in the energy field. ”

- Reviewer: G-61-03B

- Rating: 5 (Very High Value)

“”

- Applicant

“budget value is very well presented and easy to understand”

- Reviewer: G-61-03C

- Rating: 5 (Very High Value)

“”

- Applicant

9. The “financial commitment”² from other sources in terms of “match funding” have been identified:
“The applicant's financial commitment from other sources appears more than sufficient, with the requested \$880,245 accounting for 41% of the total projected cost. The additional non-monetary support from other entities enhances the value provided to the state in achieving the OGRP goals.”

- *Reviewer: G-61-03A*

- *Rating: 4 (High Value)*

“”

- *Applicant*

“The application provides specific schedules, financial plans, and budgets for each of their programs. The budget is broken down to NDIC share, applicant’s Share, applicant share in kind, and other project sponsor’s share. The application provides information regarding a tentative schedule of events and milestones for advertising and sponsorship messaging.”

- *Reviewer: G-61-03B*

- *Rating: 5 (Very High Value)*

“”

- *Applicant*

“financial comments and in-kind funding were easy to understand and should be easy tracked.”

- *Reviewer: G-61-03C*

- *Rating: 4 (High Value)*

“”

- *Applicant*

General Comments

“The continuation and expansion of the educational programs outlined in this application are likely to provide significant value to many stakeholders, and I recommend funding the proposal in full.

For North Dakota to maintain its position as a leader in the oil industry, it must sustain positive relationships with its citizens and stakeholders. Public perception of any industry is dynamic and must be continuously monitored and enhanced to ensure the necessary “social license to operate” is upheld. The OGRP, industry, and state have greatly benefited from prioritizing educational efforts in the past. The OGRP’s educational initiatives, many of which are outlined in this application, should remain a priority moving forward.”

- Reviewer: G-61-03A

“North Dakota's Petroleum Foundation's grant clearly defines their mission - to provide education and outreach to the public. The application specifically shows the success of their overall efforts in raising awareness about the industry. The participation and buy in of other stakeholders within both the oil and gas and educational sectors provides additional merits to why this funding is merited.”

- Reviewer: G-61-03B

“Excellent request for grant funding and cover the many needs to continue educating and allow those of interest in the council to gain the necessary knowledge of what is happening with the oil and gas industry as well as all energy development in North Dakota.

I know the industry is starting to look a little different out in the core of the oil and gas development areas from what it was over the past 15 years. As this picture continues to change in this now considered developed energy corridor, I would advise a little more focus into the changes happening out in the core area. Reclamation of wells, larger pads and the number of wells on these pads, use of pipelines and the successfulness of well managed pipelines are stories I think need to be told.”

- Reviewer: G-61-03C

1 “value” – The value of the projected work and technical outcome for the budgeted amount of the project, based on your estimate of what the work might cost in research settings with which you are familiar. A commitment of support from industry partners equates to a higher value.

2 “financial commitment” from other sources – A minimum of 50% of the total project must come from other sources to meet the program guidelines. Support less than 50% from Industrial Commission sources should be evaluated as favorable to the application; industry partnerships equates to increased favorability.